

GOAL 4: Increase recognition and access to mental health resources.

Objective 1: By 2020, increase the percent of Erie County adults who seek and receive appropriate mental health treatment and supportive services.

Strategy	Sector	Impact	Partners	Timeline	Status
1. Support and promote 211 information and referral service in the county a. Encourage all health and social service providers to provide current information about their services to 211. b. Distribute 211 flyer to human resource personnel, medical and social service providers, schools, worksites and businesses	All Sectors	Policy System	<ul style="list-style-type: none"> • Action Team • Schools • Parents • Worksites • Key Stakeholders • Media outlets • Cleveland 211 	July 2017 and ongoing	
2. Increase awareness of mental health conditions and available resources.	All Sectors	Environment Systems	<ul style="list-style-type: none"> • Action Team • Worksites • Key Stakeholders 	July 2017 and ongoing	
3. Promote appropriate screening methods.	Healthcare Schools	Policy System	<ul style="list-style-type: none"> • Action Teams • Key Stakeholders • Medical and Social Service Providers 		

Objective 2: By 2020, increase the percent of Erie County youth who are screened and referred for mental health treatment and supportive services.

Strategy	Sector	Impact	Partners	Timeline	Status
1. Increase protective environments and promote connectedness in youth. a. Partner with local mental health/addiction and schools to implement the Zero Suicide initiative utilizing evidence-based strategies. b. Partner with local elementary, middle, or high schools to implement evidence-	All Sectors	Policy System	<ul style="list-style-type: none"> • Action Team • Schools • Parents • Key Stakeholders • Mental Health Providers 	August 2020 and ongoing	

based peer norm programs to improve adaptive norms.					
<p>2. Strengthen access and delivery of mental health care.</p> <p>a. Implement a referral program within schools for mental health treatment.</p> <p>b. Provide ongoing training to teachers, coaches, parents, and administrators to identify and screen students for mental health issues.</p> <p>c. Provide ongoing training to local teachers, social workers, and health care workers on crisis intervention and suicide prevention strategies.</p>	All Sectors	Environment Systems	<ul style="list-style-type: none"> • Action Team • Schools • Parents • Health Care • Key Stakeholders 	August 2020 and ongoing	

Objective 3: By December 2020, in conjunction with community partners, lead a community-wide cultural change committed to youth mental health.

Strategy	Sector	Impact	Partners	Timeline	Status
<p>1. Convene a Youth Mental Health Task Force of community stakeholders.</p> <p>a. Establish a community coalition comprised of partners with an interest in youth mental health.</p> <p>b. Conduct an evaluation of the task force to identify member information and involvement; structure, function and communication; membership; sustainability; and challenges, strengths and aspirations – present results and recruit three key stakeholders as new members identified through survey of membership gaps</p> <p>c. Formalize the task force governance and structure by developing and implementing formal by-laws, leadership roles, decision-making process, etc.</p> <p>d. Develop and implement a community strategic plan incorporating evidence</p>	All Sectors	Policy System	<ul style="list-style-type: none"> • Task Force • Schools • Parents • Health Care Providers • Key Stakeholders • Media outlets 	January 2020 and ongoing	

based strategies related to youth suicide prevention					
<p>2. Create an Erie County youth mental health online community resource center.</p> <p>a. Work with web developer to create an online resource center for youth and adults.</p> <p>b. Provide crisis intervention tools, provider training, teacher/coach training, parent resources, online resources, upcoming events, etc.</p>	All Sectors	Environment Systems	<ul style="list-style-type: none"> • Task Force • Key Stakeholders 	July 2020 and ongoing	
<p>3. Host a Youth Mental Health Community Summit to rally the community around youth mental health and suicide prevention.</p> <p>a. Invite keynote speaker to address the community about youth mental health.</p> <p>b. Advertise the event to all area youth, parents, teachers, coaches, health care workers, social service agencies, religious leaders, law enforcement, and anyone who interacts with youth.</p> <p>c. Provide adults and youth with resources for ongoing training and crisis intervention.</p>	Healthcare Schools	Policy System	<ul style="list-style-type: none"> • Action Teams • Key Stakeholders • Medical and Social Service Providers 	July 2020- December 2020	